THE WESTCHESTER COUNTY ASSOCIATION PRESENTS ANOTHER EYE-OPENING CONFERENCE

MAY 18-19 | THE DOUBLETREE BY HILTON HOTEL, TARRYTOWN, NY

FIND OUT what the future holds in health tech innovation from the people who are driving and inspiring change. HEAR how technology is revolutionizing medicine from the thought leaders, doctors, researchers, entrepreneurs, funders, and business leaders who are leading the way. DISCOVER why Westchester plays a key role in the New York Metro area’s Innovation Economy.

HEALTHTECHWCA.COM | #HT15
MONDAY | MAY 18

3:00 PM  REGISTRATION

3:30 PM  PRE-CONFERENCE SESSIONS
(Choose One to Attend)

YOUR CAREER IN HEALTH TECH INNOVATION STARTS HERE!
Where are the hot jobs in healthcare and life sciences? Get real answers from Westchester’s top healthcare and innovation HR executives. This panel discussion offers an unparalleled opportunity for life sciences, biotech, biology, and technology students and graduates to meet, ask questions, and learn from the experts. Explore exciting career paths, get advice on how to obtain high-demand jobs, and start networking immediately at the reception that follows.

DE-MYSTIFYING DSRIP: ANSWERS TO NEW YORK’S $8 BILLION QUESTION
Learn why experts consider Delivery System Reform Incentive Payments (DSRIP) to be a huge healthcare game-changer. Hear how New York State is spending $8 billion on collaborative efforts to create and test innovative models of Medicaid healthcare payments and service delivery—models that ultimately will reach far beyond Medicaid populations. DSRIP experts will pinpoint DSRIP’s numerous opportunities and challenges for our healthcare system, and recommend how to get ready for what lies ahead. A must!

4:40 PM  OPENING KEYNOTE ADDRESS
KEVIN J. TRACEY, MD
President & CEO, Feinstein Institute for Medical Research; Professor of Neurosurgery and Molecular Medicine, Hofstra North Shore-LIJ School of Medicine; Senior VP, Research, North Shore-LIJ Health System

BIOELECTRONICS: A VISION FOR THE FUTURE OF MEDICINE
A neurosurgeon by training, Dr. Kevin J. Tracey is a leader within the field of inflammation research. His contributions to science include discovery of the neurological reflexes that control immune responses, and developing this as a method for treating rheumatoid arthritis in a successful clinical trial.

5:15 PM  NETWORKING COCKTAIL RECEPTION

TUESDAY | MAY 19

7:30 AM  REGISTRATION / BREAKFAST
Ongoing Innovation Showcase: Check out the innovative products from local and regional companies, colleges and universities, medical centers, and more.

8:00 AM  WELCOMING REMARKS

8:15 AM  MORNING KEYNOTE ADDRESS
ARIS I. BARAS, MD, MBA
Executive Director, Regeneron Genetics Center

BIOTECH INNOVATION: PURSUING THE PROMISE OF GENOMIC MEDICINE
Dr. Aris I. Baras will discuss the work of Regeneron’s Genetics Center, which he co-founded with other members of the Regeneron Genetics Steering Committee. Learn about the center’s efforts to develop new treatments and improve patient outcomes through large-scale genetic sequencing and other forms of genetic exploration. Discover how advances in the field of genomic medicine have potential to speed the translation from science to medicine.

8:50 AM  SPECIAL PRESENTATION
BRIMMING WITH INNOVATION: HOW WESTCHESTER’S HEALTH TECH HUB IS CHANGING THE WORLD
Westchester’s life science companies and healthcare innovators are driving our region’s Innovation Economy. Researchers and executives at growing biotechnology, pharmaceutical, and R&D companies shed light on the latest breakthroughs in healthcare technology—from the newest therapeutics, to molecular treatments, research, medical treatments, rehabilitation, and product development.

10:30 AM  NETWORKING BREAK

11:00 AM  PANEL DISCUSSION
3-D PRINTING: THE NEXT FRONTIER IN HEALTHCARE
3-D printing is already transforming medicine. From prosthetic limbs and custom dental fixtures, to heart valves and synthetic skin, 3-D printing is enabling providers and researchers to produce medical devices and perform advanced procedures at less cost and greater speed than conventional methods. Learn why experts say this is just the beginning of the 3-D printing revolution in healthcare.

12:15 PM  AWARDS PRESENTATION
PRESENTATION OF THE PURCHASE COLLEGE SCIENCE ENTREPRENEURSHIP AWARD
SPECIAL RECOGNITION: WESTCHESTER MEDICAL CENTER
12:30 PM LUNCHEON KEYNOTE ADDRESS

LAURA L. FORESE, MD, MPH
President, NewYork-Presbyterian Healthcare System

AMAZING THINGS ARE HAPPENING HERE: WESTCHESTER REDEFINING THE PROVIDER LANDSCAPE
Dr. Laura L. Forese is president of the comprehensive network of NewYork-Presbyterian that includes multiple acute care, community hospitals, employed and affiliated physician practice relationships, ambulatory facilities and post-acute institutions.

3:00 PM BREAKOUT SESSIONS
(Choose One to Attend)

PANEL A: SHAPING THE FUTURE: A SPOTLIGHT ON WESTCHESTER’S BREAKTHROUGH CLINICAL INNOVATIONS
While the County’s biotech companies are focused on new therapies for tomorrow, Westchester healthcare providers are developing new ways to treat challenging illnesses and chronic disease today. Find out about some of the amazing clinical trials and innovations and patient-centered programs that are having a meaningful impact on health now and in the very near future.

PANEL B: HEALTHCARE AND LIFE SCIENCES REAL ESTATE: DEVELOPING FACILITIES TO DRIVE INNOVATION AND IMPROVE PATIENT CARE
How are healthcare reforms, increased ambulatory care, technology, consumerism, and aging medical facilities changing the healthcare real estate market? Find out from the real estate visionaries reinventing healthcare facilities so that providers, life sciences organizations, and pharmaceutical companies can deliver state-of-the-art care, perform cutting-edge research, and promote cross-institutional collaboration in Westchester and the region.

4:00 PM CANDID CONVERSATION: WHAT’S NEXT IN HEALTH INNOVATION
Join two of the top healthcare executives in New York State for a lively discussion on the evolving healthcare landscape and what the implications are for Westchester and the region.

KEVIN DAHILL, President, Suburban Hospital Alliance of New York State
KEN RASKE, Chief Executive Officer, Greater New York Hospital Association

5:00 PM FACE TIME. ENTREPRENEURS! PITCH YOUR BIG IDEAS TO CEOs, CHIEF MEDICAL AND CHIEF TECHNOLOGY OFFICERS
One of the biggest hurdles for entrepreneurs is getting new and innovative products before people who can actually decide whether or not to buy them. Now, health tech entrepreneurs, developers, and startups get to pitch their Big Ideas to the region’s leading health-care decision makers and get constructive feedback in real time. Hear from the experts—and maybe make a sale!

Applications to present are available at healthtechwca.com and are due April 13, 2015.

6:00 PM NETWORKING COCKTAIL RECEPTION

HEALTH TECH INNOVATION—It’s Happening Here!
SPEAKERS

GREGORY ALLEN, Director, Financial Planning and Policy, New York State Department of Health

ROBERT AMLER, MD, MBA, Dean and Professor, School of Health Sciences and Practice, New York Medical College.

ARIS BARAS, MD, MBA, Executive Director, Regeneron Genetics Center

AURELIA BOYER, Senior Vice President & Chief Information Officer, NewYork-Presbyterian Hospital

DR. WARREN BROMBERG, Co-Director of Robotics Program, Northern Westchester Hospital

DANIELA BRUNNER, MD, Sr. Vice President of Behavioral Research and Development, PsycoGenics

TONY CAGGIANO, MD, PhD, Senior Vice President, Research & Development, Acorda Therapeutics

MITCHELL CAIRO, MD, Chief, Pediatric Hematology and Oncology, Westchester Medical Center Professor of Pediatrics, Medicine, Pathology, Microbiology and Immunology, and Cell Biology and Anatomy, New York Medical College

ANJALI CHELLIAH, MD, Assistant Professor of Pediatrics, Division of Pediatric Cardiology, Columbia University Medical Center

HENRY CHUNG, MD, Chief Medical Officer, Montefiore Care Management Program, Montefiore Medical Center

WILLIAM CUDDY, Executive Vice President, CBRE

CHAU DANG, MD, Chief, West Harrison Oncology Service, Memorial Sloan Kettering Cancer Center

KEVIN DAHILL, President, Suburban Hospital Alliance of New York State

JOSEPH DI CARLO, Senior Vice President, Director of Human Resources, WESTMED Practice Partners

DYLAN EDWARDS, MD, Director, Burke Center for Excellence in Robotics and Brain Stimulation

BUNNY ELLERIN, President, NYC Health Business Leaders

DR. JOAN FALCON, Founder & CEO, Curemark

LINDSAY FARRELL, President, Chief Executive Officer, Open Door Family Medical Centers

LAURA FORESE, MD, MPH, President, NewYork-Presbyterian Healthcare System

ARTHUR FORNI, MD, MMM, Vice President, Director of Quality and Analytics, WESTMED Practice Partners

BARBARA GREENBERG, PhD, Chair, Epidemiology and Community Health, New York Medical College

JULIA GREGORY, MD, President, Greater New York Hospital Association

HUGH HALE, Chief Information Officer, VNS New York

TIMOTHY HALL, President, Mercy College

SCOTT KALISH, Manager, IT Recruitment, Emerging Health Information Technology, Montefiore IT

JUNE KEENAN, MS, MPH, SVP Delivery System Transfer Information, Executive Director, Center for Regional Healthcare Innovation

LEWIS KOHL, DO, Chief Medical Information Officer, Senior Medical Director, Mount Kisco Medical Group

MARK KRIS, MD, William and Joyce Ruane Chair in Thoracic Oncology, Department of Medicine, Memorial Sloan Kettering Cancer Center

GUY LIEBLER, President, Simone Healthcare Development

ANTHONY MAHLER, Senior Vice President, Strategic Planning, Westchester Medical Center

ALLISON MCGUIRE, Executive Director, Montefiore Hudson Valley Collaborative

KUTLUK OKTAY, Director, Division of Reproductive Medicine & Infertility, and Laboratory of Molecular Reproduction & Fertility Preservation, Department of Obstetrics & Gynecology, New York Medical College; Director and Founder, Innovation Institute for Fertility Preservation and IVF

JASON OLIVEIRA, Senior Manager, ConvergeHEALTH by Deloitte

SNEHAL PATEL, MD, FRCS, Head and Neck Cancer Surgeon, Memorial Sloan Kettering Cancer Center

DAVID PUTRINO, PhD, PT, Director of Telemedicine and Virtual Rehabilitation, Burke Medical Research Institute

KEN RASKE, Chief Executive Officer, Greater New York Hospital Association

CRAIG RHINEHART, Director, IBM Smarter Care Strategy and Market Development, IBM Healthcare

KRISTY ROSSIE, Senior Director of Talent Acquisition and Employee Relations, Acorda Therapeutics

JEFF ROSSER, Vice President, Account Manager, Skanska USA Building Inc.

JASON SALTMAN, CEO, Founder, AlleyNYC

RANDI SCHWARTZ, MBA, Interim Director, Biolnc@NYMC and Associate Dean for Academic Administration, New York Medical College

JOEL SELIGMAN, President, Chief Executive Officer, Northern Westchester Hospital

SHAUN SMITH, Vice President, Human Resources, NewYork-Presbyterian Healthcare System

GREG SPENCER, MD, Chief Medical and Chief Medical Transition Officer, Crystal Run Healthcare

JEFF SUMMER, Head of Strategy, Collaboration and Talent, Progenic

OREN TEPPER, MD, Director of Craniofacial Surgery, Montefiore Medical Center

THOMAS THORNTON, Senior Vice President, NorthShore Ventures

KEVIN TRACEY, MD, President & CEO, Feinstein Institute for Medical Research

MARY ZAGAJESKI, President, Chief Executive Officer, Dominican Sisters Family Health Service, Inc.

This is a partial list of speakers. Visit healthtechwca.com for updates.
IF YOUR PASSION IS ECONOMIC DEVELOPMENT AND INNOVATION;
IF YOU WANT TO DISCOVER THE NEW BIG OPPORTUNITIES IN HEALTHCARE AND HEALTH TECH;
IF YOU WANT TO CONNECT WITH INFLUENTIAL INNOVATORS IN BIOTECH, MEDTECH, AND HEALTH TECH;

... THEN BE A PART OF THIS TRANSFORMATIONAL CONFERENCE!

WHO SHOULD ATTEND
Healthcare providers, biotech startups and established ventures, technologists, investors, academics, venture capitalists, entrepreneurs, medical professionals, real estate developers, attorneys, business leaders, scientists, YOU!

REGISTRATION INFORMATION
DAY ONE ONLY: $225 | FULL CONFERENCE: $475
HEALTHTECHWCA.COM

Why Westchester? The Westchester region is home to a $15 billion healthcare industry, home to tech giant IBM, plus a growing roster of biotech companies: Regeneron Pharmaceuticals, Acorda Therapeutics, Histogenetics, Profectus BioSciences and Progenics, among them. New York Medical College houses a multi-million dollar biotech incubator here, and major academic medical systems from outside the region have established important outposts to complement strong healthcare providers in the county.

The Westchester County Association, through its BLUEPRINT for Westchester economic development initiative, seeks to accelerate the growth of Westchester’s Innovation Economy and further develop Westchester County’s role as a vital link in a thriving northeast health tech economic hub.

To become a sponsor or for more information please contact Michael Lattari at 914.761.7111 or Michael@hrginc.net
GET A GLIMPSE OF THE FUTURE.
It’s All Happening Here!

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